

## Press release

16 October 2013



# CITRUS SATURDAY

## Citrus Saturday heads to Africa

Citrus Saturday will be heading to Swaziland this autumn thanks to the **Commonwealth Secretariat** and to Mozambique thanks to the enterprising approach of a Mozambique student that volunteered with UCL's Citrus Saturday.

The Secretariat has been approached by **Junior Achievement Swaziland**, the country's branch of the international organisation which aims to inspire young people to succeed in a 21<sup>st</sup> century global economy.

JA Swaziland is currently working with 80 schools in the country to empower students and develop their potential for personal and financial success.

They will partner with **Citrus Saturday** this month to run the first African pilot of the project, building on their network of school contacts to bring the project directly to young people.

In tandem, the Citrus Saturday team will be working with the University of Swaziland branch of **Enactus** – an international organisation dedicated to using entrepreneurial action to change lives – to provide student volunteers to supervise teams from the schools taking part.

Citrus Saturday lemonade stands will pop up all over Swaziland from 28<sup>th</sup> October for two weeks. As JA Swaziland is the host for the 16 African branches of the organisation to assemble during Global Entrepreneurship Week, it is hoped that it will inspire delegates from all over the continent to return back to their own countries with plans to operate the initiative in other regions, too.

During the same period, a student that volunteers in London's Citrus Saturday and is from Mozambique will bring Citrus Saturday to Maputo International School, and a pilot will operate there at the same time as in Swaziland.

Citrus Saturday Manager Jack Wratten, based at UCL, will be travelling to Africa for the duration of the project.

“This is a fantastic opportunity to trial Citrus Saturday in a radically different setting to where it's successfully operated so far,” he said. “Already we've been buoyed by the enthusiasm all the organisations taking part have shown towards taking part in Citrus Saturday. Most importantly, I'm hoping that it will be life-changing for those taking part and inspire then in a lifetime of entrepreneurship.”

### Useful links:

[Citrus Saturday](#)

[Junior Achievement Swaziland](#)

[Enactus](#)

[Commonwealth Secretariat](#)

